## Description of an optional academic component

| Academic Component   | Optional Academic Component «INFORMATION HYGIENE IN A DIGITALIZED SOCIETY»  |
|--|---|
| Level of HE  | second (master's) level   |
| Title of Specialty / Educational                                   | C3 International Relations / EPP International  |
| and Professional Program   | Strategic Communications  |
| Form of Education  | Full-time   |
| Course, Semester, Duration   | 2nd year, 3 semester, 4 credits   |
| Semester Control   | Credit  |
| Number of Hours (total: including                                  | 120 hours (10 lectures / 14 practical)  |
| lectures / practical)  |   |
| Language of Instruction  | English   |
| Department that Provides   | Department of International Communications and  |
| Teaching   | Political Analyses  |
| Instructor   | Senior lecturer Shulyak Nazariy   |
| Brief Description  |   |
| Requirements for Starting Studies                                  | Knowledge of basic terminology in the field of information technology in international relations and media communication.   |
| What will be Studied   | Features of the society digitalization process; the phenomenon of disinformation, propaganda, fakes; the impact of disinformation; methods of fact-checking; studying the experience of the EU and the USA in preventing the spread of disinformation; consideration of types of crimes on the Internet and ways to prevent them; application of information hygiene rules when performing various types of activities. |
| Why is it Interesting / should be Studied?                         | Compliance with the rules of information hygiene in a modern digital society is necessary for everyone, this will ensure competent, safe use, processing, and transmission of information.  |
| What can you Learn (Learning Results)?                             | Rules of information hygiene: how to select information, from which sources, how to check and evaluate it. How to consume information safely and teach others to do so. How to recognize lies in social networks and on the Internet.   |
| How to Use the Acquired<br>Knowledge and Skills<br>(Competencies)? | <ul> <li>the ability to identify and analyse the impact of digital media on a person;</li> <li>the ability to make informed decisions regarding information disseminated by social networks and messengers;</li> </ul>  |

- the ability to justify the choice of ways to solve professional tasks in the field of virtual communication;
- the ability to protect oneself and loved ones from the destructive impact of digital media;
- the ability to analyse and predict the consequences of the use of «cyber weapons» at the national and international levels;
- the ability to conduct applied analytical research on the problems of the impact of ICT on the individual and society;
- the ability to self-study, maintain an appropriate level of information literacy.